



Complimentary
Newsletter

from

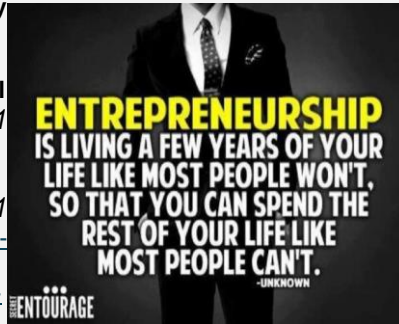
Larry S. Powell
210-479-2491

If Outside San
Antonio:

888-479-2491

larry@franchise-quest.com

www.franchise-quest.com



The Vision Must Be Followed By The Venture. It Is Not Enough To Stare Up The Steps - We Must Step Up The Stairs.

-Vance Havner-

Are You Kidding...

You Own a Franchise?

By Shira Boss-Bicak



[Franchise Your Business](#)

[Using A Franchise Coach](#)

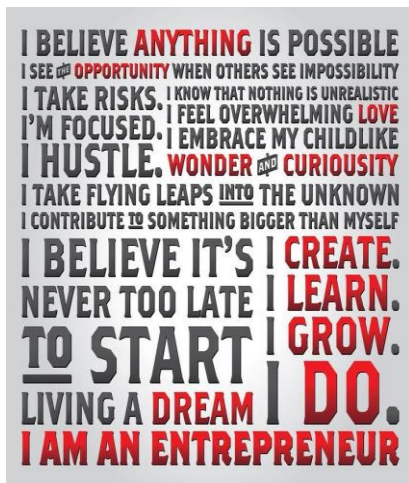
[Removing Obstacles To Business Ownership](#)

[Contact Me](#)

Let's just come out and talk about it. An increasing number of business school graduates and corporate executives are going into low-technology franchises like Dunkin' Donuts and gas stations. The format lets them run their own show just like full-fledged entrepreneurs while providing a corporate security blanket that keeps the risk of failure low. There is just one catch: running a Subway or 7-Eleven lacks cachet. In some business circles, franchising is referred to as the F word.

"I'm convinced that 95 percent of people who want to be in business for themselves should own a franchise," said Rob Bond, a publisher of several books on franchising. And yet, he said, "there is some kind of social stigma to running a franchise."

Some corporate refugees, stung by the disapproval of their parents or even their wives, actually try to hide their new occupation from friends. Others plow ahead, sometimes with the help of career coaches, defiant about their choice



and glad to be rid of corporate shackles.

"Neither my wife nor my mom was pleased with the whole thing, because they're embarrassed," Jim Yang, a Stanford M.B.A. who opened a Cold Stone Creamery, said to a crowd of business school students at his alma mater during a panel discussion on franchising last year. "When people ask my mom what I do for a living, she lies!"

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Sales and Use Tax for Franchise

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Learn to:

- Understand differences between sales and use tax
- Comply with tax regulations
- Understand Nexus and what it means
- Better manage exemption certificates
- Avoid an audit

Franchise Industry Continues To Grow... one sector is poised for another year of solid growth in 2016, according to one study.

Bolstered by trends including acceleration in business spending, the franchise industry is set to grow by 1.7 percent in 2016, according to the study by the International Franchise Association. The annual outlook follows a stronger-than-expected 2015, which saw an estimated 1.7 percent growth, according to the association's Franchise Business Economic Outlook for 2016 that was prepared by IHS Economics.

The 1.7 percent growth forecast for this year will bring the total number of U.S. franchises to 795,932.

"BY MOST MEASURES, THE FRANCHISE SECTOR WILL CONTINUE TO GROW AT RATES THAT EXCEED THE ECONOMY-WIDE GROWTH OF INDUSTRIES, WHERE FRANCHISES ARE CONCENTRATED." -International Franchise Association

Among franchises, hiring and job creation trends are also expected to be strong. The IFA forecasts employment increases of 3.1 percent to 9.1 million franchise jobs, up from last year's 8.8 million jobs. Plus, total GDP generated by the franchise industry will reach \$552 billion, up from \$523 billion in 2015, it said. The index has shown growth every year since 2010.

"These [franchise] companies have cultures that tend to grow and rise because they meet consumer needs in various spaces, whether it's dog walking or hotels you prefer to stay at," said IFA President and CEO Robert Cresanti. "As a function of that, it usually scales up."

Who Do You Know.....who may be desirous of the flexibility, freedom and independence offered by self-employment and business ownership? Folks transitioning out of the military or corporate employment, as well as those seeking to become refugees of corporate America are often excellent prospects for franchise ownership.

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When It Is Time For You To Be Your Own Boss

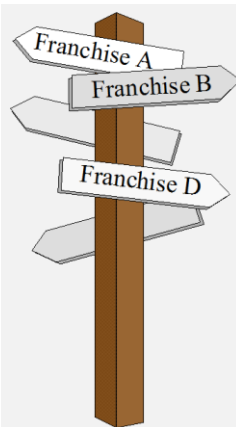
and Become A Business Owner >> [How To Properly Quit Your Job...](#)

Are you tired of your job? Is your boss driving you to your wits' ends? You have the urge to tell your boss what she / he can do with the latest company policy. Are you scared that you might be next to get the official pink slip? The reality of corporate life is becoming more painful ... you are expected to do more with less... job security is an illusion... your work-life and income is being dictated by someone else... your employer isn't investing in your future. Today, creating your own job has become the new path to job security.

Would this scenario be of interest and value to you...a process where you receive assistance to help you better identify your goals, financial requirements, lifestyle needs and what you would like for your work-life to look like; then provided information on franchise and self-employment options and guidance on exploring these opportunities within the confines of a safe and no-obligation environment? Remember, a window of opportunity won't open itself...

Do you have an entrepreneurial spirit? If so, contact me. There is no obligation and there is never a cost for my service. You have nothing to lose, except perhaps "that opportunity" that is just for you.

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"Featured" Concepts for June

**The right franchise / business opportunity for you,
may be one that you have never heard of and wouldn't even guess.**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess

a strong work ethic, customer service orientation, business and management skills, not technical expertise.

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Franchise Quest provides free and no-obligation assistance to individuals worldwide, helping them identify franchise, business opportunity ("biz-ops") or low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have direct access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.

Franchise Quest is an affiliate of the Business Alliance, Inc. (BAI), and the International Franchise Professionals Group (IFPG).

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