

## Nits 'N Nats

Many of today's successful entrepreneurs found new careers in new industries by becoming franchisees. Of course, becoming part of a franchise is not for everyone.

If you've ever thought about franchising, consider the below pros and cons.

### Pros:

Owning a franchise allows you to go into business for yourself, but not by yourself. In other words, you maintain your independence (at least to a certain degree), but also have the marketing and administrative support of a franchise.

A franchise provides an established product or service which may already enjoy widespread name recognition. This gives the franchisee the benefits of a pre-sold customer base which would ordinarily take years to establish. A franchise can increase your chance of business success because you are associating with proven products and methods. Franchises may offer consumers the attraction of a certain level of quality and consistency because it is mandated by the franchise agreement.

### Cons:

The franchisee is not completely independent. Franchisees are required to operate their businesses according to the procedures and restrictions set forth by the franchisor in the franchisee agreement. For example, a given franchise may cater to a specific type of clientele. If you want to pursue a different market segment in any significant way, this could pose a conflict. Additionally, the restrictions usually include the products or services which can be offered, pricing and geographic territory.

In addition to the initial franchise fee, franchisees must pay ongoing royalties and advertising fees. The bottom line is that becoming a franchisee is going to cost you money. You simply have to decide if that cost will be recouped by increased customers, sales, productivity, cost savings and profits.



*Wishing you a Thanksgiving  
and Holiday Season filled with joy.*



**Things May Come To Those Who Wait, But Only the Things Left By Those Who Hustle.**

-Abraham Lincoln-

**All Glory Comes From Daring to Begin.**

-Eugene F. Ware-

**Franchise / Business Ownership...Your Window of Opportunity Won't Open Itself**



## Unchain the Elephant

*Reframe Your Thinking to Unleash Your Potential*

**We've all had times in our lives where we are bound by our past and our fear of failure. We know we should change, but...we can't. Can you relate? [I know I can!](#)**

How would you like to be able to reframe your thinking to "unthink" your past, eliminate your fear and unleash your potential?

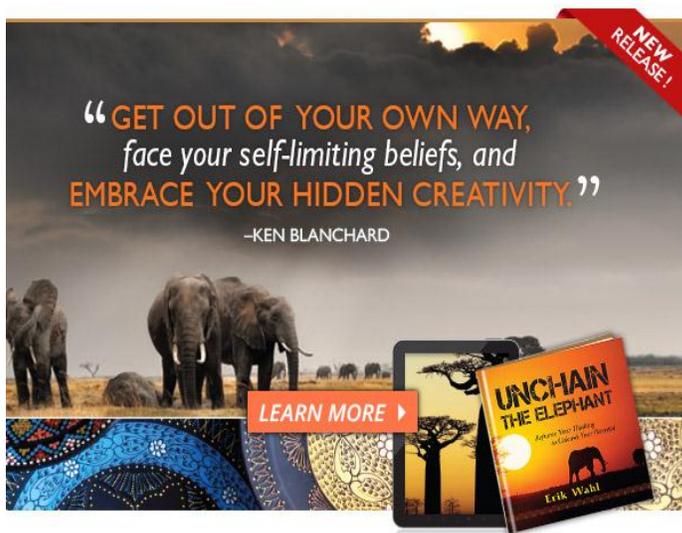
### Excerpt From *Unchain the Elephant*

by Erik Wahl

Several years ago, I had the privilege to go on safari outside Nairobi, Kenya. As I ventured into the vast, unregulated openness of the Masai Mara, I experienced life from a completely new perspective. I witnessed the grace of a pack of gazelles, the migration of the wildebeest, and the clever stealth of the cheetah. But the most memorable encounter by far was when I crested a hill and unexpectedly came face-to-face with the overwhelming size and unparalleled raw power of an untamed elephant.

This was not a petting zoo elephant quietly behaving in a crowded room. This enormous elephant was wild and completely unrestrained to explore, to discover, and to enjoy the beauty of its natural habitat. How did this massive, powerful, free creature succumb to a life tethered to a chain in a circus tent?

When an elephant is born into captivity, the owner ties the animal to a tree or post with a thick chain to prevent the 250-pound infant from escaping. During the first few weeks of his life, the small elephant tests the chain that binds him, again and again, in an attempt to free himself and wander as his nature urges him to do. His efforts, however, are no match for steel links. Over the course of a few weeks, he eventually learns that his resources are no match for the hardness of the chain. He gives up any further attempts to free himself, and thus relegates himself to a life within a small circle.



As an adult elephant conditioned by a past experience, he can now be tethered to a small tree with the thinnest of ropes or, in some cases, no rope at all. He makes no attempts to wander because he carries with him, for life, the belief that he does not possess the power to break the ties that bind him. The adult elephant could easily snap the rope or uproot the tree to which it is attached, but he makes no such effort, because early in life, he was taught that true freedom was not available to him. For the remainder of his life, he is tame and nothing like the captivating, powerful creature he was born to be

Can you sympathize with this elephant?

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Do you feel your life has been shackled by what you were conditioned to believe when you were young? Maybe the conditioning was even more recent than that. We all have doubts, fears and disappointments in our life.

Perhaps you have become an elephant tethered to the role of being an “employee”, rather than a self-employed business owner? Are you tied to the tree called [The Insecurity of J-O-B Security?](#) If you are a business owner wannabe, are you ready to accept the challenge of getting out of your own way, facing your self-limiting beliefs and unleashing your full potential? **If so, unchain the elephant.**

**Show Me Someone Who Has Done Something Worthwhile And I'll Show You Someone Who Has Overcome Adversity.**

-Lou Holtz-



## **“FEATURED” Franchises for November**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess

a strong work ethic, customer service orientation, business and management skills, not technical expertise.

If you are interested in additional information, company website, and / or have any questions regarding any of the concepts below, please call Larry Powell at 210-479-2491, if outside San Antonio, toll-free 1-888-479-2491, or send an email to [franchisequest@sbcglobal.net](mailto:franchisequest@sbcglobal.net) with your name, phone number and a day(s) / time(s) to call you.

## **Some Favorites...**

- 1. Light Manufacturing... Commercial Custom Signage and Graphics...Business Opportunity...Not a Franchise...** This business produces a product that is needed by ALL businesses...commercial custom signage and graphics. Airplane, Bus, Car, Truck, Trailer, Window, and Building Wraps; Banners; Canvas Prints; Ceiling Tile Graphics; Window Graphics; Wall Graphics; Corporate Signs; Exterior Business Signs; Trade Show Displays; Pont-of-Sale Signs; Large Format Displays; Interior Signs...98% of all signs are indoors. They are paper posters, cardboard, banners and thin plastic like materials. Most signs are thrown away every month and new signs ordered.

Drive down any street, walk into any business, notice vehicles of all sizes wrapped in pictures and graphics or visit a tradeshow and the opportunity for building a business in the sign industry will become very clear. Today, more than ever, small businesses to large are seeking ways to increase their visibility and make an impact through the use of signs.

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Business is scalable...only need (1) location to grow a sizeable business. Every business is a potential customer. Provides growth opportunity at lower investment cost through one (1) unit. Attractive ROI. B2B operation, typically M-F, 9:00 to 5:00.

Manufacturing businesses have the highest resale value...build equity for retirement. When you are ready to retire, your business can sell for a greater multiple of cash flow than most businesses available, providing you maximum equity building potential. This start-up business opportunity has support and training, but it is not a franchise and has no royalty fees. The business has been successfully replicated in over 270+ locations in the U.S. and Canada. A 26 year

history of growth and success. If you desire to own and manage a custom manufacturing business don't miss out on one of the best opportunities available. Investment: \$185,000

2. **Children Development / Protection...** Are you interested in a semi-absentee ownership, children oriented franchise that enhances self-protection, personal growth and character development.... Has "bullying" become a national epidemic???? Weekly newspaper reports about "bullying" and the terrible toll it has taken on victimized children.

Offer Bullying & Predator Prevention Classes to protect children...unique in the industry. This is a proprietary class curriculum concentrating specifically on anti-bullying and predator prevention / awareness.

- **10 statistics about bullying and predators:**
  - 1 in 4 students, kindergarten through 12<sup>th</sup> grade, who are either a bully or a victim of a bully
  - 160,000...the number of students who don't show up for school out of fear of being bullied at school.
  - 100,000...the number of students who carry a gun to school.
  - 56%...the percentage of students who have witnessed a bullying crime take place while at school.
  - 10%...the percentage of students who drop out or change schools because of repeated bullying.
  - 2-9x...the number of times bullying victims are more likely to consider suicide than a non-victim.
  - 1 in 4 the number of girls who will be sexually abused before the age of 14.
  - 1 in 6 the number of boys who will be sexually abused before the age of 16.
  - 12%...the percentage of child abuse cases that are actually reported.
  - 3 out of 4...the amount of victimized children who are female.

- Semi-Absentee franchise - Executive Model (Keep your Job, open one or develop multiple units and grow a company while you keep your job)...Passive Ownership Is Allowed....keep your job and / or open multiple units / manage a manager model.
- Children Related Business, with recurring monthly membership revenue stream – Offers Predator Prevention Program to protect children.
- Small staffing model (4 employees)
- Personal growth and character development
- Respect and achievement measurements
- Turn-key real estate program (site search and development) - Corporate provides Real Estate search / site location and lease negotiation assistance for franchisee.
- Great for community - Gives back to community in a big way through children anti-bullying/predator prevention programs and character enrichment (Poise, confidence, self-esteem, respect).

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- Growing fitness industry
- Solid Marketing Plan for Franchisees.

Investment: \$142,050 - \$179,300 ...includes working capital

3. **Green Energy Advisory... Not a franchise.** This is a business opportunity with a one-time licensing fee. Start your own **green energy advisory business** and capitalize on a \$400 Billion Dollar market place from day one...Full-time or Part-Time. With thousands of commercial building owners paying for green services to reduce their utility expenses in the coming years, the Energy Reduction, Conservation and Renewable Energy Business will be one of the biggest wealth transfers of the 21st century. Rising fuel costs, government tax programs, new construction mandates, and environmental responsibility has created an unprecedented business opportunity for someone ready to take charge of their career. Energy efficiency and sustainability will become the next big wealth transfer of our lifetime. It will only happen once and it's happening right now.

Market a suite of innovative energy saving and cost recovery solutions to the business community. Imagine owning your very own profitable energy business, where most business owners are actively seeking out your services. **Your job is to interact with building owners and businesses**, start them in the process (get them working with our engineers and project managers) and move onto the next deal! Owning a green business means having access to our Green University, an ongoing training course designed to get you introduced to the basics, and guide you all the way through to becoming a green energy expert. Throughout the consulting process you'll be working with your team of engineers to educate business owners on how to:

- Take advantage of all the tax incentives available to help fund their green project.
- Reduce their gas, electricity and water bills by 50%.
- Make energy efficiency and conservation upgrades at little or no cost.
- Introduce renewable power solutions
- Identify the low hanging fruit for quick ROI .
- Offer other niche tax and cost recovery services

Capitalize on some of the hottest green energy and cost recovery solutions designed for commercial and industrial, health care/medical, hospitality, retail, government and educational facilities. These services will drastically reduce energy cost, create cash flow and improve ROI. You would earn a % of the entire savings transaction. Even create a powerful ongoing residual income on the book of business you create.

We offer patented and niche energy reduction and cost savings solutions to businesses and commercial property owners through-out North America. We have assembled a simple, powerful and turn-key business system designed to eliminate the technical elements of the sale. Our National TECH TEAM will do all the heavy lifting for you! We help our owners with every aspect of the "GREEN Process" so they can focus on the marketing of our **GREEN concepts** to the business community.

Ideal Candidate:

- Sales & Marketing Orientation
- Networking Ability
- Can Build Rapport
- Consultative...Present Ideas & Solutions
- Good Communication Skills
- Financial & Business Acumen...understands financial numbers and ROI
- No technical skill / background is needed.

Investment: Standard License Fee: \$34,700 (one-time licensing fee). Master License: Additional \$20,000 – \$55,000 depending on state Special Discount Programs: 10% Military Vet Discount.

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4. **Sports Marketing...** This home-based franchise will provide you the opportunity to own a sports marketing business. Limited exclusive territories are now available throughout the nation.

From Schools & Colleges to Little Leagues - from Park & Rec Departments to Private Organizations, here is your chance to help fund their programs and replace their outdated equipment through customized marketing programs. All of this, while building a successful business that you can be proud of.

If you love sports and always wanted to own your own business, now is the perfect time to take that step. There is no better way for local, regional and national businesses to contact with their demographics than at the community level.

The sponsorship world has had a "trickle down" effect from being a major part of the professional sports leagues to the college level (March Madness, The Bowl Championship Series, etc.) to the communities across the nation where they can make the most impact on everyday consumers.

As a franchise owner, will capitalize on this ever-growing trend to partner those athletic programs with the businesses that can help them. From Equipment (scoreboards, score tables, wall padding, etc.) to Capital Projects - from Revenue-Generating Programs to Event Management, this franchise is able to help.

As many schools and organizations across the country face massive budget cuts, one constant remains the same - athletic and grassroots programs are usually the first to get hit. Those organizations face the daily chore of doing more with less because there isn't anything left in the budget. In addition, the lack of funds forces coaches and organizers to initiate "pay-to-play" policies or drop certain programs altogether. This franchise has developed a unique program that can help organizations nationwide to obtain the equipment they so desperately need and, in the process, generate much needed revenue for them. Investment: Grand Slam Territory... Investment: \$30,000.

The franchisor recently announced a new **Flexible, Part-time Sports Marketing Franchise Option** that is now available in most states at a lower cost of entry. This new "Home Run" option is the perfect solution for anyone wanting to build a secondary income stream or for those ready for a career transition without having to leave their current employment.

The investment in the lower tier franchise...Home Run Territory is only \$14,000.

*Note: The Home Run option does not have a defined, EXCLUSIVE territory and while they can support, market, sell and aid in tournaments and events --- we don't let Home Run franchisees HOST events because of the time commitment needed (and they've opted for the "part time" option). There could be an exception made for any special cases though.*

*Both options have full use of and access to our brand, systems, software, materials, contracts, conferences, training and knowledge base. In addition, both options can seek projects anywhere they wish (within reason) EXCEPT for inside another Franchisee's Grand Slam territory.*

5. **Neighborhood Bank...** This franchise is the closest thing to owning a neighborhood branch bank. We have a bank look and feel, and we offer a full menu of financial services to the "un-banked" or "under-banked" customer, typically a middle-income working family. Our services include check cashing, money orders, wire transfer, electronic bill payment, tax-preparation services, short-term loans, and a low to middle income mortgage program. We are located in attractive suburban strip centers close to the customer's home or work. The underlying business model is exceptional, providing good income and high return on investment. Our only inventory is cash, and we open and close our teller stations daily just like a bank. The business can be run with one to two people, and the owner can bring on a manager to run the store once the business is ramped up. We are doing acquisitions (for candidates who prefer an existing cash flow), new stores, and a "store in a store" kiosk concept that can go inside of an existing business (convenience store, grocery store, tax prep office, etc.). We offer single units, multiple units, and area development on a selective basis. Our typical candidate is a corporate executive making a good income

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and with reasonably strong net worth, or an entrepreneur that is selling their business and looking to get into something else, or diversify into another business. The current economic climate is actually conducive to our business, and this presents an opportunity for candidates to open and build a successful business at a time when other franchise concepts are struggling. With this business provide financial / banking services to the ever -growing market of individuals that live "paycheck to paycheck" and depend on our services.

Ideal opportunity for individuals with good people skills, comfortable in a financial environment, and interested in building a serious business with excellent ROI potential. Allows Passive Ownership.

Investment: \$95,000 - \$300,000+

- 6. Business Coaching...** This franchise business was founded with the vision to create the world's premier business development organization. Coaching programs are designed for executives, managers, entrepreneurs, business owners and individuals with the passion and vision to improve their effectiveness in their business life. Our global network of Professional Business Coaches is dedicated to teaching, developing and motivating today's premier business and community leaders in reaching greater success through our proprietary development program. Our Coaches have been using and testing these methodologies for 7+ years in the United States and Internationally.

Our Coaches guide their clients step-by-step through the program providing feedback and guidance in a tailored program relating to company objectives, professional development and personal aspirations. The system is learn-able and can be delivered efficiently with outstanding results.

Revolutionizing the Coaching Industry by launching our material delivery method into the future! We have created the first-ever Business Coaching App for delivery on the iPad! This allows us to deliver our world class content with the greatest of ease, thus ensuring massive client value.

Are You Ready To...

- Earn what you are worth
- Control your destiny-financial & personal
- Benefit from work-life balance on your terms
- Leverage your experience and enjoy what you do

This franchise offers qualified individuals the freedom and security of owning your own Business Performance Coaching franchise, in what may well be the most rewarding and satisfying role of your career.

Franchisor provides globally proven coaching content, a superior training program, on-going support, and state of the art business systems...all backed by proven marketing methods and systems that will help leverage your specific background and talents to secure and retain clients to accelerate and maintain your success

Franchisor seeks a proven track record of 10+ years of career or business success as a middle to senior executive, project manager, team leader and decision maker, with exceptional communication skills. Your demonstrated experience may have been in operations, finance, marketing, sales, engineering, IT, HR, or from business ownership. If you derive satisfaction from coaching and helping others achieve success; want complete control of your career and your earnings; seek the challenges of a high-growth profession; then becoming a "Coach" may be the opportunity you have earned. Investment: \$50,000 for Unit Franchise

- 7. Café Concept or Coffee Concept... Café Model:** Delicious food is at the heart of everything we do. Customers can enjoy indulging themselves a little every day, without spending a lot. Our menu includes custom-made sandwiches, fresh soups and salads, specialty coffees and teas, even premium ice cream. Whether it's an early morning bite, a satisfying lunch, an afternoon treat or a casual dinner, our Cafes always satisfies. A Difference You Can Taste. In a world of pre-made, over-processed food, our Cafes insist on starting with the freshest, finest ingredients. From our large variety of sandwiches to our artisan

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coffees, hand roasted in small batches from the various coffee growing regions of the world – we put taste first every day. As our regulars will tell you, our premium brewed coffee and espresso drinks are superb – many say the best in town. We offer a variety of coffee blends and premium single-origin coffees, as well as loose leaf teas, imported hot chocolates, blended iced drinks and Italian sodas all day long. A wide variety of fine pastries, muffins and baked treats are delivered fresh to our Cafes every day.

Wonderful sandwiches all day long – from delicious breakfast sandwiches to hot toasted subs, mile-high deli sandwiches, and our signature grilled Panini. We use only premium cheeses and whole-roasted meats for better flavor. The portions are generous, with no corners cut or ingredients skimmed. Each sandwich is made fresh to order – the way a really good sandwich should be. (We even have our own exclusive toasting process to ensure perfect results!) Many of our Cafes also offer premium, high butterfat ice cream and all natural frozen yogurt treats for an irresistible after meal indulgence or snack. Investment: \$154,000+

**Coffee House Model:** Characterized by its distinctive, upscale store design, is always strategically located for high volume sales. An established organization with a proven marketing strategy, combined with the operational experience of the franchisor, the strength of an established company name, and the alliance with an organization which can offer an inside line to profitable business practices.

With an inviting look and an ideal location, our Coffee franchises are ready to serve a captive market. Favored by the country's most respected malls, property owners, and developers, our Coffee shops are always in an optimum location.

To complement our casual, inviting setting, we maintain the highest standards of quality of our coffee products – be they brewed or espresso coffees. Our trained roasters uphold the quality of our products by focusing on the flavor of each bean by hand-roasting small batches of select coffee beans. For non-coffee drinkers, our extensive menu caters to all customers' tastes from tea drinks to hot chocolates to iced beverages like frappes and Italian sodas. Our adherence to the highest quality standards of coffee products and customer service techniques, along with our long term coffee roast master relationships, promotes a coffee house experience that will allow for repeat customer visits and One of the great advantages in owning one of our Coffee Franchise is the over-support from your franchisor. We begin by finding an ideal location. We continue, with a master plan for operations, marketing, and promotion, which is gladly ordered for your implementation. Investment: \$154,000+

8. **Home Improvement... Designer and Builder of Outdoor Living Spaces.** Enjoy the life you've been looking for by owning America's finest deck and outdoor living franchise...the Nation's leading designer and builder of outdoor living spaces. The ultimate outdoor living design and project management business. NO construction experience is required. Outstanding marketing support. Can be home-based...offers flexibility to control your days / hours. World's oldest and largest designer and builder of custom decks, screened porches, open porches, outdoor kitchens and other outdoor living spaces. Few employees, low overhead, design creativity and great growth potential. This may be an ideal business for you, if you are a salesman at heart, enjoy creating business referral relationships and growing them and have a predisposition towards creative thinking. Investment: \$50,000-\$100,000.
9. **Custom Window Treatments...** This is a \$20 Billion industry - simply drive around and look at all the windows - the size and scope of the opportunity immediately becomes evident. Home-based franchise provides a lifestyle business with extraordinarily high margins and extremely low operating expenses, all within a very cash flow friendly model. We sell virtually everything for the interior of a window, both for the residential and commercial markets, including blinds, shades, shutters, window film and fabric treatments like draperies, curtains, swags & cascades and hundreds of other custom window treatments and accessories.

Our exclusive 3D Creator technology is the centerpiece of our franchise offering and is what sets us apart from everyone else in this industry. This 3D software technology brings extraordinary efficiencies to our franchises and a pleasant and motivating experience to our franchisee's customers. We are the only

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company in the world that - on a laptop computer or a digital TV - can emulate our customer's rooms with colors and textures, 100% to scale, including virtually any window style. We can then dress those windows to scale, with thousands of product and design options and price everything instantaneously as we go along. Our Creator software provides a huge sales advantage to our franchisees along with saving them hours of arduous and error prone paperwork.

## **About Us:**

- Built around a very sophisticated, proprietary 3-D software program that lets our franchisees design virtually any window treatment to scale, color and texture in the comfort of the customer's home or office.
- Customer views and can change their design options- giving them the price for every design- instantaneously. This results in a buying experience that is completely different than they would find with any of our competitors.
- Home-based, although a number of our franchisees have retail showrooms and additional sales associates. You may be surprised at the income potential of a window treatment franchise, and we disclose this to our candidates.

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## **Key Business Features... Our Unique Software:**

- Our software is unique in the industry - it not only has the 3-D front end design and presentation capabilities, but it also has extensive benefits on the 'back end' saving our franchisees hours of arduous paperwork.
- Our franchisees can design and price any treatment instantaneously, the software will perform systematic error-checking, and they can actually place the order electronically with the click of a button.
- Our software is not only the best way to sell window treatments - it is the best way to operate any window treatment business!

## **Ideal Candidate:**

- Men and woman excel equally.
- Desire to succeed and the willingness to work our system.
- Vast majority of our franchisees have no design experience, although they may have design interests or instincts.
- **Sales or marketing background is helpful, and our top-performing franchisees are those who are best at marketing their businesses and closing sales-** not those who are best at design.

The role of the franchisee is to market their business locally. We give them all the tools, training and guidance they need to be successful; with our help, they just have to formulate their unique plan and then work that plan.

An opportunity with a low initial investment, great working hours, flexibility, no contingent liabilities, no inventory, aging receivables or bad debt - a real lifestyle business with very strong earnings potential in a unique industry.

## **Earnings potential:**

- In terms of income potential, window treatments enjoy exceptional margins, in both hard goods but especially with soft window treatments because each design is unique and not easy for customers to 'shop' for price. We have franchisees validating *extremely strong* earnings.

Investment: \$67,120 - \$76,300

- 10. Direct Marketing Services...**Franchise becomes an in-house ad agency resource for local, neighborhood businesses in exclusive, protected territory. Great opportunity for someone desirous of owning their own direct mail marketing business ... a comprehensive marketing franchise. This business helps clients reach their customers and attract new customers with the following marketing services / products...Direct Mail (Bulk & Solo); Text Message Marketing; Internet Marketing; iPhone App; and Android App.

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Run your own local marketing consulting company. Help local businesses succeed by providing integrated direct mail, online and mobile marketing solutions that help business owners target and retain more of the right customers. As the franchise owner, you do the consulting, the franchisor does the rest. Once a solution is developed the order is sent to the franchisor for printing, inserting, mailing and Internet placement. A robust franchise development infrastructure is in place with hundreds of employees with one mission: To Help Franchisees Succeed.

Franchisees provide valuable marketing expertise to help local businesses more precisely target the right prospect demographics, build market share and improve profitability. Using our technology and multi-media platform an integrated marketing solution is developed with attractive offers reaching consumers at home, online, on mobile devices and social media. Two powerful trends position us for more double-digit growth: The consumer's need to save money and the local business owner's need for marketing expertise.

Franchisees provide a customized, integrated marketing solution that incorporates targeted direct mail, Internet, mobile text messaging, email marketing, smart phone apps and social media. Cost to the business is pennies per household.

Franchisee shows business owner how to target the right prospects with the right offers. The only national company laser-focused on providing valuable marketing expertise to local, community-based businesses, one of the most under-served market segments in the Country.

Franchisee ad sales and profits at all-time highs, **2013 was the best year in 34 year history**. Franchisees do the consulting, we do the rest, including ad design. No sales experience required, but candidate must be comfortable working with small business owners in a consultative, relationship-driven business. B2B model, home-office based, high repeat business.

Investment: \$50,000-single territory, \$75,000-multi. Additional \$25,000 - \$50,000 liquid required to cover living expenses and working capital during start up

**11. Tree Service...** This franchise provides year around tree removal, pruning, land clearing, stump grinding and other tree care services to residential and commercial customers. The only tree care franchise in the United States and has a history of 6 years in building a successful and growing franchise model.

Tree Care is a \$2.5+ Billion industry and is still dominated by small, single-truck operators. While there are some larger companies, most work is still done by owner/operators who both manage the company and perform the work. Like so many industries before, tree care is ready for a branded, recognizable household name. As the only tree service franchise offering in North America, this franchise is poised to fill that void.

Franchise will normally have a Sales Arborist on staff.

We specialize in high-quality tree work, and differentiate ourselves with phenomenal responsiveness and professionalism that is currently lacking in an industry that is still dominated by small, local owner / operators. We offer:

- Complete Tree Removal
- Elevating
- Dead wooding
- Thinning
- Stump Grinding
- Cabling and Bracing
- Hazardous Tree Assessment
- Land and Lot Clearing
- Tree and Shrub Pruning

This is an executive model. Owning this franchise isn't about working on trees, it's about growing a business and achieving personal goals. We are looking for people who can:

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- execute a sales and marketing program
- Interact with Clients to provide top-notch Customer Service
- manage a blue-collar labor force
- understand that a business is a VEHICLE to achieve personal wealth and lifestyle
- envision incredible success and are willing to work hard

Ideal candidate: Business person, likely having no tree or greencare experience and is looking for a smart investment of time and money. Sales experience not required. Investment: \$96,145 - \$439,895.

**12. Home Personal Training...** # 1 in Home Personal Training. We are a fitness franchise company whose main focus is individualized one-on-one fitness, group sessions, and corporate fitness. The Company has an amazing team of certified personal coaches that use a unique philosophy that targets all aspects of health and fitness. Franchise vans are stocked with state of the art equipment that coaches bring to clients to provide excellent one-on-one or group workout sessions. Our services include weight loss, body sculpting, bodybuilding, weight training, therapeutic athletic/stretch, strength training, senior fitness, obstacle course training, kickboxing, group training, corporate fitness, post & pre natal exercise, pool workouts, pre-teen and teen fitness training, cardio fitness, professional sports conditioning, nutrition counseling, deep tissue massage, Swedish massage, and sports massage therapy. Home-based.

Offers two (2) operational models: (1). Owner/operator, which means you would be a trainer (coach) and run the business, or (2) Owner with responsibility for selling, marketing, and bringing on trainers (coaches).

Franchisee Responsibilities:

- Marketing- We will support you with our marketing strategies.
- Sales-We will train you and support you
- Providing our three C's-Convenient, customized, and creative workouts.
- Personal Training
- Finance operations
- Business Operations
- Customer Service
- Training
- Inventory
- Leadership
- Excellent Customer Service
- Marketing & Branding Management
- Budgeting & Forecasting
- Team Building

Investment: Low \$50,675 - \$105,250

**13. Construction Consulting Business...Be a Client Advisor...**Construction consulting franchise business that allows the home owner to act as their own general contractor. We **show** people how to build or remodel their own fully custom home....and save up to 30% (possibly more) versus hiring a quality general contractor....and you don't need any construction experience.

It's real simple: The home owner (client) manages the project. We are the SYSTEM! The home owner (client) makes all the decisions on design, materials, finishes, labor....We provide the expertise, the experience, the subcontractor contacts, and the contacts for financing, design, and materials. Simply put the know-how to ensure that the job gets done right, on time and on budget. Working together we will plan out every last detail of the home owner's (client's) project and conduct site visits with them during construction.

Our goal is to get the home owner (client) exactly the home they want for the price they want! Not to mention that they can move in with substantial instant equity - OR add major upgrades that they might not

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be able to afford with a traditional builder! The home owner's (client's) only expense to the franchisee is a consulting fee which is far less than the dollars they save through our services offered along with the instant equity they receive upon project completion.

Every year, thousands of people express the desire to be involved in their own home building / remodeling project, but don't have the confidence or expertise without guidance. This growing "do it yourself" trend is reflected in the major growth of outlets like home Depot, Lowes... Many people are saying, "For our next new home or remodeling project, we are going to try it ourselves". When utilizing this franchise's expertise and guidance on their project, most people who serve as their own project manager are able to save 15% to 30%, or more.

The construction industry is a multi-billion dollar industry. We are evolving to a Do It Yourself (DIY) world; everyone likes to save money. Only construction consulting franchise available. Low start-up, low number of employees with high profit potential. Strong systems and support provided in a very rewarding opportunity. Investment: \$53,700 - \$148,100.

- 14. Professional Medical Billing & Practice Management Consulting Service...Not a franchise.** When you become a Licensee, you'll enjoy access to the most comprehensive toolbox of revenue cycle management solutions on the market. We have solutions for every aspect of practice management and cash flow optimization including: claims filing, collections, payment services, electronic medical records (EMR), coding, automated marketing, digital records management, and audit services. No royalties or territorial restrictions and Licensees may offer their services anywhere in the U.S.

Everyone knows that doctors are busy people. How in the world can someone with little or no experience in the healthcare industry market healthcare business solutions to doctors? We can show you how. Our company has been marketing to doctors for 20 years and we have developed and perfected many different marketing methods that we teach our new licensees. We'll give you a step by step plan of action that you can take home after completing our 5 day live training class, and if you just follow the steps, you can get doctors interested in working with you! We do a lot on the back end to help you educate doctors and let them know that you aren't working alone. They will see that you have a solid team of people behind you (that's us!) and will be happy for you to take over some of the things not directly related to patient care that they fret about when they go home at night. A sample of all the things that we do for you when you become a licensee:

- Live Training
- Provide educational materials to doctors
- Help you with doing practice analysis
- Billing/EHR system demos done for you
- Help with proposals
- Help with agreements/contracts
- Help with hiring/training sales reps/data entry
- Lifetime marketing and technical support at no cost
- Webinars
- Conference Calls
- and much more!

Investment: \$24,900

**It Takes Courage To Grow Up and Turn Out To Be Who You Really Are.**

-E.E. Cummings-

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**To Get What You've Never Had, You Must Do What You've Never Done.**

-Thomas Jefferson-

## **Franchise Quest Website**

*Franchise Quest provides free and no-obligation assistance to individuals nationwide, helping them identify franchise, business opportunity ("biz-ops"), or low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.*

*Franchise Quest is an affiliate of the Business Alliance, Inc., with more than 22 years' experience helping individuals like you find and own their own franchise business.*

*Franchise Quest is also an affiliate of the International Franchise Professionals Group.*

*Contact Larry Powell, Registered Franchise Consultant, at 210-479-2491, if outside San Antonio, 1-888-479-2491.*

**Email: [franchisequest@sbcglobal.net](mailto:franchisequest@sbcglobal.net)**

**Skype Name: franchisequest**

Note: Franchise Quest Library is intended to provide only general information about self-employment, franchises and business opportunities ("biz-ops") and it is not intended to be, nor should it be considered as tax, legal, or financial advice. It should not be considered as a franchise or business opportunity offering, or disclosure document. Information regarding franchises and business opportunities has been supplied by the respective companies and the accuracy has not been verified or validated by Franchise Quest. Prior to buying any franchise or business opportunity, a thorough due diligence should be conducted, including consultation with a CPA / Accountant and a Franchise Attorney.

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