



Complimentary
Newsletter

from

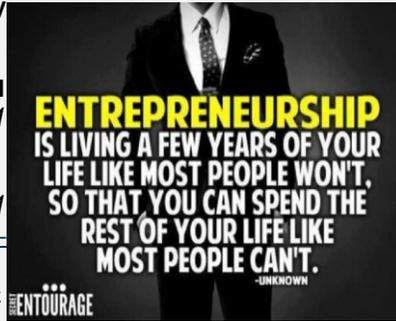
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Take A Chance! All Life Is A Chance. The Man Who Goes Furthest Is Generally The One Who Is Willing To Do and Dare.

The "Sure Thing" Boat Never Gets Too Far From Shore.

-Dale Carnegie-

[40 Reasons to Buy a Franchise](#)

By Sara Wilson, [AllBusiness.com](#)



[Franchise Your Business](#)

[Using A Franchise Coach](#)

[Removing Obstacles To Business Ownership](#)

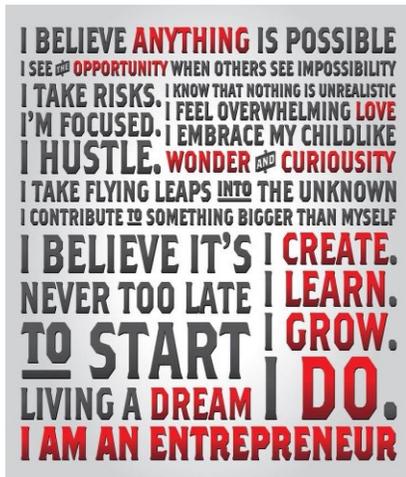
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Why buy a franchise? Off the top of your head, you could probably come up with a good number of reasons, but have you ever actually sat down and considered all the pros? We posed the question, got an overwhelming number of responses, put them all together, and came up with this extensive list. Ranging from the simple to the not-so-simple, here are 40 reasons to consider purchasing a franchise:

Before You Buy

1. The odds are in your favor. "Franchises are exponentially more likely to make it through the tough years," says Mike Welch, president of [FranNet Minnesota](#), a franchise brokerage and consulting firm. "Statistics show that franchises are five times more likely [than nonfranchise businesses] to be in business after 10 years."

2. *You can know exactly what you're buying before you buy.* "The potential franchisee can make an informed decision because a lot of information that can be obtained prior to



purchase,” says Barry Kleiman, a business and self-employment coach and president/owner of The Entrepreneur's Source. “The Federal Trade Commission requires franchisors to provide the franchisee with certain information including the company's history, information about the officers, litigation history, audited financial statements, the franchise agreement, and a current list of franchises with owners' names and contact information.”

[Read More](#)

Franchising offers a unique opportunity for Millennials who may not have prior business experience to succeed thanks to a business structure that is already in place.

[How millennials are shaping the future of franchising](#)

Franchise businesses are undergoing a generational shift as millennials become franchisees and make their mark on the industry. This article looks at how younger franchisees for brands such as Marco's Pizza, Culver's, Huddle House and Schlotzsky's got their start and how they are bringing a unique perspective to the business.

Who Do You Know.....who may be desirous of the flexibility, freedom and independence offered by self-employment and business ownership? Folks transitioning out of the military or corporate employment, as well as those seeking to become refugees of corporate America are often excellent prospects for franchise ownership.

[Read more](#)

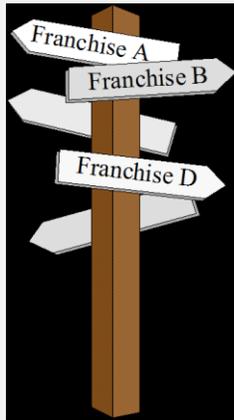
[Learn About Franchises...Do What You Were Meant To Do](#)

Are you tired of your job? Is your boss driving you to your wits' ends? You have the urge to tell your boss what she / he can do with the latest company policy. Are you scared that you might be next to get the official pink slip? The reality of corporate life is becoming more painful ... you are expected to do more with less... job security is an illusion... your work-life and income is being dictated by someone else... your employer isn't investing in your future. Today, creating your own job has become the new path to job security.

Would this scenario be of interest and value to you...a process where you receive assistance to help you better identify your goals, financial requirements, lifestyle needs and what you would like for your work-life to look like; then provided information on franchise and self-employment options and guidance on exploring these opportunities within the confines of a safe and no-obligation environment? Remember, a window of opportunity won't open itself...

Do you have an entrepreneurial spirit? If so, contact me. There is no obligation and there is never a cost for my service. You have nothing to lose, except perhaps "that opportunity" that is just for you.

[Read more](#)



"Featured" Concepts for August

**The right franchise / business opportunity for you,
may be one that you have never heard of and wouldn't even guess.**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess a strong work ethic, customer service orientation, business and management skills, not technical expertise.

[Read More](#)

#first_name#,

I am sending you this email and newsletter because we have previously discussed franchise options, and / or you submitted your contact information via an Internet portal / website requesting information on franchises, business opportunities, or low-cost-of-entry home-based businesses. Franchise Quest does not spam.

To be removed from my list, click on unsubscribe below.

If you would like to learn more about franchise and business opportunities ("biz-ops"); emerging franchise / business concepts; self-employment and career transition, **please accept my invitation to subscribe to Franchise Quest Library**. This is a complimentary, no-obligation, informational monthly emailed newsletter that contains articles on franchising; self-employment; "highlighted" franchises and "biz-ops"; as well as information on interesting concepts, or special offers.



Franchise Quest provides free and no-obligation assistance to individuals worldwide, helping them identify franchise, business opportunity ("biz-ops") or

low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have direct access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.

Franchise Quest is an affiliate of the Business Alliance, Inc. (BAI), and the International Franchise Professionals Group (IFPG).

Note: Franchise Quest LIBRARY is intended to provide only general information about self-employment, franchise and business opportunities ("biz-ops") and it is not intended to be, nor should it be considered as tax, legal, or financial advice. It should not be considered as a franchise or business opportunity offering, or disclosure document. Information regarding franchises and business opportunities has been supplied by the respective companies and the accuracy has not been verified or validated by Franchise Quest. Prior to buying any franchise or business opportunity, a thorough due diligence should be conducted, including consultation with a CPA / Accountant and a Franchise Attorney.

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