



Complimentary
Newsletter

from

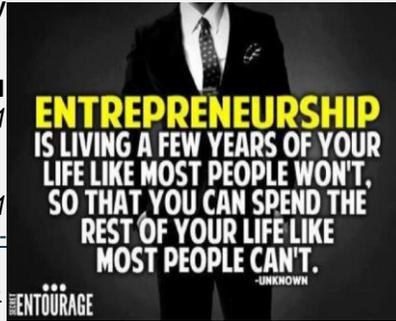
Larry S. Powell
210-479-2491

If Outside San
Antonio:

888-479-2491

larry@franchise-quest.com

www.franchise-quest.com



A Bird Sitting In A Tree Is Never Afraid Of The Branch Breaking, Because Her Trust Is Not On The Branch But On It's Own Wings.

Always Believe In Yourself.

-Unknown-



Brand Names versus "No-Names"

Which Type of Franchise is Right for You?

[Franchise Your Business](#)

[Using A Franchise Coach](#)

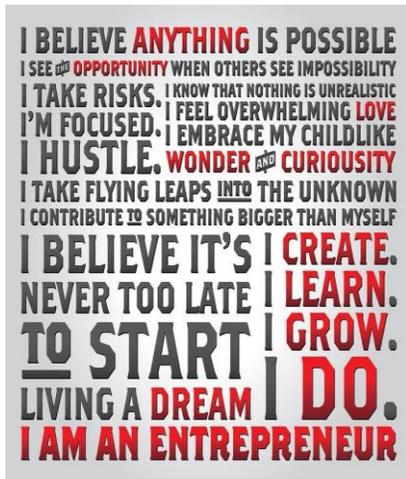
[Removing Obstacles To Business Ownership](#)

[Contact Me](#)

In 1954, Ray Kroc mortgaged his home and invested his entire life savings to become the exclusive distributor of a five-spindled milkshake maker called the Multimixer. Hearing about the McDonald's hamburger stand in California running eight Multimixers at a time, he packed up his car and headed West. He was 52 years old.

Ray Kroc had never seen so many people served so quickly when he pulled up to take a look. Seizing the day, he pitched the idea of opening up several restaurants to brothers Dick and Mac McDonald, convinced that he could sell eight of his Multimixers to each and every one. "Who could we get to open them for us?" Dick McDonald said. "Well," Kroc answered, "What about me?"

Ray opened his first restaurant in Des Plaines, Illinois in 1955. First day's revenues - \$366.12. No longer a functioning restaurant, that building is now a museum containing McDonald's



memorabilia and artifacts, including the Multimixer!

There are two important points about this story. First, when inflation is factored in, \$366 in 1955 equals more than \$2,500 in today's dollars. Thus, if Kroc had started his enterprise today, gross revenue would be close to \$1,000,000 per year. Secondly, though McDonalds is now an internationally-known brand name, 50 years ago it was a "no-name".

Conclusion: Building a brand versus buying a brand may be more successful.

[Read More](#)

Want a new career? Franchise growth is surging here!

Are you on the hunt for a new job or career? Take a look at these franchise sectors.

Over the last year, personal services franchisees — which range from spa, senior care and personal fitness services — have seen job growth spike 12.7 percent, according to a new report from ADP, a payroll processing firm. Other franchise sectors with strong year-over-year growth include auto parts and dealers at 6.1 percent and restaurants at 5.3 percent.

Personal services also posted the largest month-over-month growth rate in March, while restaurants contributed the most jobs to total franchisee growth of any group, according to ADP data.

Top 5 franchise sectors by year-over-year growth (%):

- Personal Services.....12.7
- Auto parts and dealers.....6.1
- Restaurants.....5.3
- Building material/gardening equipment.....5.0
- Food Retailers.....3.3

Total U.S. franchise employment grew by 22,000 in March 2016.

Who Do You Know.....who may be desirous of the flexibility, freedom and independence offered by self-employment and business ownership? Folks transitioning out of the military or corporate employment, as well as those seeking to become refugees of corporate America are often excellent prospects for franchise ownership.

[Read more](#)

Feeling Burned Out From Corporate America

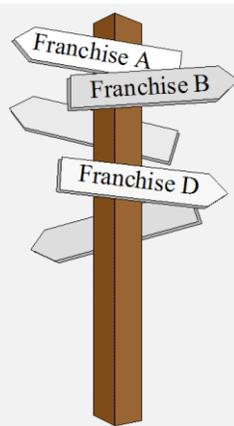
...And Ready For An Opportunity To Invest In Yourself

Are you tired of your job? Is your boss driving you to your wits' ends? You have the urge to tell your boss what she / he can do with the latest company policy. Are you scared that you might be next to get the official pink slip? The reality of corporate life is becoming more painful ... you are expected to do more with less... job security is an illusion... your work-life and income is being dictated by someone else... your employer isn't investing in your future. Today, creating your own job has become the new path to job security.

Would this scenario be of interest and value to you... a process where you receive assistance to help you better identify your goals, financial requirements, lifestyle needs and what you would like for your work-life to look like; then provided information on self-employment options and guidance on exploring these opportunities within the confines of a safe and no-obligation environment? Remember, a window of opportunity won't open itself...

Do you have an entrepreneurial spirit? If so, contact me. There is no obligation and there is never a cost for my service. You have nothing to lose, except perhaps "that opportunity" that is just for you.

[Read more](#)



"Featured" Concepts for April

**The right franchise / business opportunity for you,
may be one that you have never heard of and wouldn't even guess.**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess a strong work ethic, customer service orientation, business and management skills, not technical expertise.

[Read More](#)

#first_name#,

Thank you for your subscription to newsletter / information from Franchise Quest.

You have received this email because you have subscribed to my monthly newsletter... Franchise Quest LIBRARY. If you no longer wish to receive the newsletter, please unsubscribe.



Franchise Quest provides free and no-obligation assistance to individuals worldwide, helping them identify franchise, business opportunity ("biz-ops") or low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have direct access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.

Franchise Quest is an affiliate of the Business Alliance, Inc. (BAI), and the International Franchise Professionals Group (IFPG).

Note: Franchise Quest LIBRARY is intended to provide only general information about self-employment, franchise and business opportunities ("biz-ops") and it is not intended to be, nor should it be considered as tax, legal, or financial advice. It should not be considered as a franchise or business opportunity offering, or disclosure document. Information regarding franchises and business opportunities has been supplied by the respective companies and the accuracy has not been verified or validated by Franchise Quest. Prior to buying any franchise or business opportunity, a thorough due diligence should be conducted, including consultation with a CPA / Accountant and a Franchise Attorney.

Copyright © 2016 All Rights Reserved

